

# Organization

## The WRITER...

opens with an inviting lead.

## So the READER...

---

---

---

## The WRITER...

organizes information to showcase the message.

## So the READER...

---

---

---

## The WRITER...

uses helpful transitions.

## So the READER...

---

---

---

## The WRITER...

closes with a satisfying conclusion.

## So the READER...

---

---

---